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ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 16, 1894.

SINGLE COPY FIVE CENTS.

OPEN. EVENINGS Until Christmas.









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Tomorrow we offer a thicago Siste St est Dealer's entire

CHRISTMAS OFFERINGS. BARGAINS the like of which were neverseen before.

YARD

WORTH \$2.00 A YARD.

200 pieces 1½ yards wide all wool plain broadcloth, with twilled back; all wool ladies' cloth, all wool covert cloth. These goods are guaranteed to be worth up to \$2 a yard; they are all new, bright and fresh; the very latest styles. They go tomorrow, Saturday, in this sale at 59c a yard.

BLACK GOODS.

WORTH 98c

Strictly all wool 40-inch FRENCH NOVELTIES, also black henriettas and serges, with small woven figures, actually worth 98c, go at 49c yard.

DRESS PATTERNS For Christmas

The goods in which are worth \$2 Yd On our front bargain square we will place 1,000 new dress patterns in silk and wool novelties, black serges, colored broadcloth and novelty mixtures, worth up to \$2 a yard, go Saturday, in full dress patterns, at \$2.50 for enough for a lady's entire dress.

All the Chicago \$12, \$15 and \$18 Ladies' Jackets in fine Chinchilla, Beaver and Kersey that were marked to sell on State street in Chicago for those prices go in our cloak department at...

All the light colored Beaver and Kersey, also navy blue and brown, braided or far trimmed JACKETS which were marked to sell at \$10 and \$12.50 go on sale at .........

All the Seal Plush Capas 5 FUR TRIMMED, marked to sell up to \$25 go in one lot

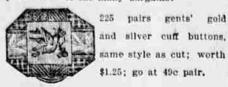
1000 GIRLS' CLOAKS in a variety of styles; in ages 4 to 14, in plain, beaver or novelty goods go at .....

of extra quality Seal Plush with best quality of quilted lining, marked to sell up to \$25, in sizes from 34 to 46, go at \$12.50. PLUSH CLOAKS

All the nighest imported LADIES' JACKETS
Prince Albert style or the new short Jacket, in plain cloth or Chinchilla, fur trimmed and plain. Marked to seil up to \$45 in Chicago, go in this sale at \$17.50.

JEWELRY DEPT. Main Floor. Christmas Presents.

A \$55,000.00 stock of dlamonds, watches, clocks, jewelry, etc., to select from. We quote a few of the many bargains:



and silver cuff buttons, same style as cut; worth \$1.25; go at 49c pair. 297 solid gold band rings,



127 pairs genuing shell side combs, sterling silver trimming, worth \$3.25 pair, only SSc, 477 ladies' sterling silver neck buckles,

votth \$2.50, go at 73c. 1,418 ladies hair ornaments, gold and silver, worth as high as \$2.75, go at 59c, 462 pearl opera glasses, worth \$9.00, go at \$4.23.

1,240 gentlemen's 5-year guarantee watch chains, jewelers' price \$4.25; our price, 97c. 782 ladies' watch chains with 15-year guarantee; regular price, \$6.00; go at \$1.24. 312 children's sets only 98c. 1,219 solid silver salt and peppers, worth

75c each, go at 24c. 331 sold gold searf pins, 49c 449 children's silver cups, worth \$2.50; our price, 98c. 99 gold and silver plated jewel boxes,

worth \$2.50, for \$1.23. 100 toilet sets, brush, comb, mirror and tray, in silver or gold plate, worth \$6.00; our price, \$3.43. 98 fine glove and handkerchief boxes, satin

lined, worth \$5.00; our price, \$2.23.
700 sets fruit knives, \$1.48 set.
200 cuff and collar boxes, finest make, worth \$2.00. Our price, 98c.

300 ladies' fine silver-plated glove and jewel baxes, French plate glass top, worth \$12.00. Our price, \$7.48.

75 ladies' jewel boxes, 98c.

1,500 initial pins, 10c. Rogers' best plated knives and forks, \$1.60 per set. 129 ladies' solid silver watches from \$3.98

412 gentlemen's watches, from \$2.98 up, 700 pairs Duplex cuff buttons, worth \$3.25 pair, go for 98c. MAIL ORDERS FILLED PROMPTLY.







35c, 50c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$5.00.

## MEN'S and LADIES' SILK HANDKERCHIEFS and MUFFLERS Initial Embroidered Linen and Lawn Handkerchiefs.



Thousands of Ladies' fancy Japanese Silk Handkerchiefs,

very elaborately embroidered, worth up to \$1.00, go at FOR LADIES AND MEN'S Which we bought at a big bargain at the great trade auction sale of Field, Chapman 19c, 25c, 39c.

Silk Handkerchiefs

Men's and ladies all linen embroid-ered initial hand-gerchiefs......... 250

Men's Very Best

Men's initial handkerbhiefs 15c broidered silk initials; can't be equaled less than \$1.90, go in two lots at

39c and 49c

none worth less than \$2.50, Go at 98c.

IN THE

Highest grade imported silk mufflers, including all the newest and latest styles,

Silk Mufflers

FOR LADIES' AND MEN'S WEAR

& Tenner in New York.

Mufflers, woorth up to \$1.50

Plain white silk. Brocaded silk, Cream silk,

All kinds of silk

Black silk.

For ladies' very dainty embroidered Swiss initial handkerchiefs (all letters), reular price 35c, tomorrow, 10c.

10c

# BASEMENT.

1.000 SAMPLES OF DRESSED DOLLS 50c AND 98c Worth from \$2.50 16-Inch Kid Body Dolls, 29c with long flowing hair, worth 50c. SLEEPING DOLLS 50C Worth 98c

KID BODY DOLLS, 75c worth \$1.50. LARGE SIZE Bisque Jointed Dolls, Natural Hair, open and shut eyes,

75c, \$1 25. \$2.50 and \$4 50 Worth up to \$12.00. INCH 29c CHILDREN'S PICTURE 5c to \$1

Silk Dressed Dolls, 50 c



LARGEST STOCK AND LOWEST PRICES

IN THE CITY.

**DOLL'S TRUNKS** 35c, 50c, 75c, 98c.

ALBUMS, BOC, 75c, 99c, \$1.50, \$1.98



SHOO-FLY 75c Blackboards, 15c



Doll Buggy 19c





5C Dolls Chair 50 Dolls Wringer 5c Drum from 15c up Rocking Hors from 98c up



#### Bargains for Christmas Week in Everything.

Painc's Celery Compound, 64c. Hood's Sarsaparilla, 64c, Scott's Emulsion, 64c.

Castoria, 23c,
Thompson's Beef Wine and Iron, the best tonic
and blood medicine made, \$1 bottle for only 39c. Good Beef Wine and Iron, 35c. Witch Hazel, pint bottle, 25c.

SOAP. 4711 soap, 12e cake.

Turkish Bath soap, 4c cake. Kirk's Juvenile soap, 11c cake. Elder Flower soap, Sc. Brown Windsor soap, 8c cake. Woodbury's Facial soap, 25c cake. Other soaps at 2c, 24c, 3c, 4c, etc.

### PERFUMES. For Monday only we will sell Kirk's Russian Roses at 10c oz., b ttle 2c extra.

Anything in the fancy cut glass bottles in Seeley's perfumes at less than cost to reduce stock.

2-ounce bottle perfume 25c.

4-ounce bottle perfume 50c.
Good hair bruth, 10c.
Good wire hair brush, worth 25c, 10c.

Mail Orders Promptly Filled.

A 5 o'clock tea—brass or copper, \$2.50; sold elsewhere at \$5.00. China fruit plates, 15c and up. Decorated cups and saucers, 25c and up. Vase lamps for Christmas, \$1.45; worth \$3.50. A full line of assorted bisque figures, 25c each and up. A handsome decorated dinner set, warranted, \$9.90. A handsome water set, 75c and up. A beautiful china berry set, 75c; worth \$1.50. Crepe paper, assorted colors, 5c a roll.

# Grand Holiday

## Don't buy **Jimcracks**

But instead Buy sensible And useful Presents by Which the Giver will be Long Remembered



Don't buy Jimcracks

But instead Buy sensible And useful Presents by Which the Giver will be Long Remembered





Framed Artotypes....49c to \$1 25 Framed Etchings ... \$1 24 to \$3.50

Framed Water Colors ..... .....\$1.98 to \$5 00 Largest assortment of pictures of any house in the city at one-half



89 to \$30

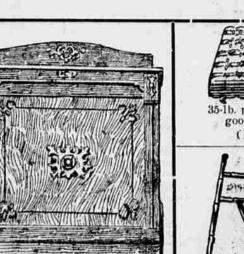
Christmas Price, 1/3 OFF



Christmas Price .. 75c For a stylish, highback cane Chair, worth \$1.50.

tique finish,

Christmas price 48c



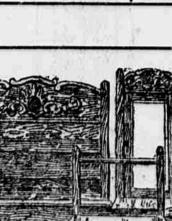
Antique finish Mantel, folding, but with supported iron spring, worth \$20,

Christmas Price, \$12,45

CARPETS & RUCS

White fur Rugs. 18c
Carpet Hassocks 25c
Body Brussels Remnants.
14 yds long 7 75c
China Matting 13c
Carpet Hassocks 25c
Mottled Smyrna Rugs,
26x54 75c





Bamboo Easel .. 48c



Antique Chevaller Bedroom Suite-3 pieces, bed 4 ft. wide 6 ft. high, 18x4; bevel mirror in dresser, nicely finished, worth \$30.

Christmas Price, \$16.70

game suit, with square glass, worth \$26.

Christmas Price, \$14.70

















